

Business Studies Modules Set's | Winter Semester Sept-Dec 2022

Module Set 1

Accounting Year 2 Module List

Cost Accounting 5 ECTS
Macroeconomics 5 ECTS
Information Systems 5 ECTS
Financial Reporting 5 ECTS
Company Law 5 ECTS
Preparing Financial Statements 5 ECTS

Module Set 2

Marketing Year 2 Module List

Finance for Business 5 ECTS
Macroeconomics 5 ECTS
Information Systems 5 ECTS
Personal Selling 5 ECTS
Social Media Tools 5 ECTS
Services Marketing 5 ECTS

Module Set 3

Management Year 2 Module List

Finance for Business 5 ECTS
Macroeconomics 5 ECTS
Information Systems 5 ECTS
Introduction to Human Resource Management 5 ECTS
Company Law 5 ECTS
Services Marketing 5 ECTS

Module Set 4

Marketing Year 3 Module List

Management Practice 5 ECTS
International Marketing 5 ECTS
Marketing Communications 5 ECTS
Research Project 5 ECTS
Visual and Content Marketing 5 ECTS

Module Set 5

Management Year 3 Module List

Management Practice 5 ECTS
Enterprise Finance 5 ECTS
Introduction to Supply Chain Management 5 ECTS
Retail Practice 5 ECTS
Employment Relations 5 ECTS

Module Set 6

Marketing Year 4 Module List

Strategic Management Formulation 5 ECTS
Databases 5 ECTS
Web Analytics 5 ECTS
Marketing Management 5 ECTS
Brand Management 5 ECTS
Sales Management 5 ECTS

Module Set 7

Management Year 4 Module List

Strategic Management Formulation 5 ECTS
Databases 5 ECTS
Strategic Supply Chain Management 5 ECTS
Project Management 5 ECTS
International Trade 5 ECTS
Sales Management 5 ECTS